

Store your  
paint tools  
fresh between  
jobs!



No more messy plastic  
bags or ruined tools



Store your tools  
in seconds

**PROVINCI**

# ORIGINALLY, STORING PAINT ROLLERS AND BRUSHES WAS A HAZZLE...

## Problem statement

- Expensive to replace dry and ruined rollers/brushes
- To clean paint rollers/brushes takes time and is messy
- Not efficient to store in plastic bags or similar

*The painting industry needs “storage solutions” for paint rollers, paint brushes and trays...*



# PROVINCI ROLLER SAVER IS AN INNOVATIVE SOLUTION FOR STORING PAINT ROLLERS BETWEEN PAINT JOBS

## PROVINCI ROLLER SAVER

### Product description

- A silicon container for storing paint rollers between jobs without drying out
- Fits all rollers between 18-25cm
- Launched Q4-2015, sold 25.500 units

### Benefits / Value proposition

- Wet paint rollers last minimum **3** months
- A green alternative by reducing waste (no dried rollers or plastic waste)
- Cost- and time-saving for the painter (no cleaning required between jobs)
- A great add-on sales product for retailers



*“Finally a product that does what it says. I forgot my roller for three months in the container, and it was just as good”*

**- Einar Nilsson**  
(Famous painter from TV2's Tid for Hjem)

# PROVINCI BRUSH SAVER

## PROVINCI BRUSH SAVER

### Product description

- An elastic silicon product for storing paint brushes between jobs without drying out
- Fits all brushes between 20-130mm regardless of shape on brush and shaft
- To be launched in June 2017

### Benefits / Value proposition

- Wet paint brushes last up to 100 hours
- A green alternative by reducing waste (no dried brushes or plastic waste)
- Cost- and time-saving for the painter (no cleaning required between jobs)
- A great add-on sales product for retailers





## Eye-catching branding in store



## Marketed by TV-celebrity Einar Nilsson



## AS SEEN IN MEDIA

Aftenposten

Finansavisen

sa.no



Budstikka

malereri

STARTnorse

NETTAVISEN

PROVINCI

Provinci AS  
www.provinci.no



# 'PAINT JOB MADE EASY'

## CONTACT US

*christian@provinci.no*  
*contact@provinci.no*

+47 414 37 364  
+47 921 17 800

[www.provinci.no](http://www.provinci.no)